

SECTION 2: SIGN ALLOWANCES

This section establishes prescriptive standards for all future tenant signage at 1800 N. Powerline Road. All signs shall conform to the allowances herein and to the applicable provisions of the City of Pompano Beach Sign Code, Chapter 156; where this Master Sign Program is more restrictive, it shall govern. A Sign Code Compliance Permit is required for each sign installed at this property. All signs are subject to owner review and approval prior to permit application (see Section 5).

2A. Wall Signs

Item	Standard
Construction/Number Permitted	All signs shall be fabricated as panel signs. One (1) wall sign per tenant bay frontage. Corner or end units may request additional signage subject to City approval.
Maximum Sign Area/Size	Not to exceed 10% of the tenant's facade area, with a maximum of 120 sq ft Sign Band: 4 ft (H) x tenant bay sign band width (L) = sign band area Maximum sign area = 75% of sign band area (per City formula) Sign area shall not exceed 10% of the tenant's facade area, with a maximum of 120 sq ft. Sign band area is calculated as 4 ft (H) x bay sign band width (L). Maximum sign area shall not exceed 75% of the sign band area, per City formula. Signs may be one or two lines of text. Single-line tenant signs shall be 15 or 24 inches in letter height. Two-line tenant signs shall be 15 inches in letter height.
Sign Placement	Signs shall be located within the 4-foot sign band above the storefront entrance. Top of sign shall not exceed the top of the sign band. Signs shall be centered horizontally within the sign band.
Projection	Signs shall not project more than 12 inches from the building face
Illumination	Permitted: non-illuminated, externally illuminated (flood or gooseneck), or internally illuminated lightbox panel. No exposed neon, flashing, or animated lighting.
Color Palette/Font	Letter faces shall be one of the following two colors: black or red, from a standard commercial color system (Pantone, RAL, or equivalent). The standard fonts are Helvetica Bold or Arial Bold (sans-serif, bold). Letters may be all capital, or upper and lower case; the first letter must be capitalized.
Trademarked Logos/Fonts	Corporate logo colors, fonts, and trademarked graphics are permitted provided overall sign area and placement standards are met. Logos may be full color. Logos may be sized up to 1.5 times the height of the largest letter and shall be placed before the first letter of the first line of text. Nationally or regionally recognized businesses utilizing registered trademarks, service marks, or franchise branding standards may use their established corporate logos, colors, fonts, and trade dress, subject to prior property owner approval, provided signage complies with: maximum sign area, location requirements, illumination standards, construction requirements, all applicable provisions of Chapters 155 and 156 of the City Code

Sign Area Calculation Example (50-ft bay): Sign band = 4 ft x 30 ft = 120 sq ft. Maximum allowable sign area = 90 sq ft (75%). Applying the 10% facade rule: 10% of 50 ft x 21 ft facade = 105 sq ft. The more restrictive limit (90 sq ft) governs.

2B. Window Signs

Item	Standard
Maximum Area	Not to exceed 20% of the gross window area per tenant
Materials	Vinyl lettering, cut graphics, or etched film. No paper or cardboard.
Illumination	Not permitted for window signs
Location	Applied to interior face of glass. No exterior surface mounting.

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